

PRESTON PIRATES BASEBALL CLUB

Sponsorship Package

Summer Baseball Season

2023 – 2024

(July 2023 Release)



Welcome To Our Baseball Club

The Preston Pirates Baseball Club is a **Community Sporting Club** which provides opportunities for players of **All Ages, All Genders** and **All Abilities** to participate in the sport of baseball and the Club Community of the Preston Pirates.

Our Vision is to be an innovative community baseball club of choice for players, volunteers and families in the northern areas of Melbourne by fostering, promoting, and growing baseball.

Our Purpose is to provide opportunities to participate in the sport of baseball for all ages, genders, and abilities.

Our Values are to be (1) Welcoming, (2) Inclusive, (3) Innovative and (4) Honorable.



Our New Baseball Home

Founded in 1910 the Preston Pirates is one of the oldest baseball clubs participating in the Victorian Summer Baseball League (VSBL) which runs for **seven months annually from September to March**.

From the start of the 2023/24 Summer Season in September 2023 the Preston Pirates are relocating to a new multi-purpose baseball diamond and club rooms as part of the **world leading La Trobe University Sporting precinct**.



New Club Rooms and Multi-Purpose Diamond
La Trobe University, Ganbu Djila Sports Park
235 Kingsbury Dr, Macleod VIC 3085

These will be the **newest baseball club facilities in Australia** and will mark an exciting new chapter in the long history of the Preston Pirates. Located on Kingsbury Drive next to Charles La Trobe College the Preston Pirates will for the first time in many years be located in a **high-profile location** as it will be clearly identifiable from the high traffic flow of Kingsbury Drive.

From this new facility the club will provide training programs and club events and host multiple games weekly across a mix of weekend and midweek (under lights).

Our Baseball Programs

Our Baseball Programs are open to **players starting at five years** with our introductory T-Ball program.

Our **Juniors Program is open to players from seven to eighteen years of age**. Across these age groups players also have the opportunity to participate in the Little League International Competition with State and National Championships including the opportunity to travel to the USA and participate in the Little League World Series as well as State and National representation and competition.

Juniors can also start playing in seniors' games from the age of fourteen.



Across these programs all genders train and play together. Also available for players over the age of fourteen years is a **Women's only** competition. Subject to players the Club may also participate in the **Masters** competition and is currently exploring the launch of **Social Baseball**.

Like all Community Sporting Clubs, the Preston Pirates would not be able to operate without the **dedication of Volunteers** who give of their time and experience across coaching, scoring, team managers, umpiring ground crew, canteen and Board.

Our Sponsorship Programs

Connecting with the local community and building relationships which are valuable for our **Sponsors and Supporters** are crucial to the financial viability of the Preston Pirates and our ability to provide baseball programs to our Club Community.

This document outlines the **Sponsorship and Supporter Packages** available to organisations and individuals who would like to support the Preston Pirates and most importantly what the Preston Pirates can provide to support and promote each organisation and individual who supports the Preston Pirates.



The Preston Pirates offers a wide range of **options ranging from \$250 - \$11,000 per season.**

On behalf of the Preston Pirates Baseball Club Community thank you for considering supporting the Preston Pirates, **the Club looks forward to the opportunity of partnering with you for the 2023/24 Summer Baseball Season** as we move into our new home.

Yours sincerely,

Myles Foreman
President
Preston Pirates Baseball Club



Sponsor Packages 2023/2024 Season

Community
\$250

Bronze
\$500

Silver
\$2,000

Gold
\$4,000

Diamond
\$8,000

Optional
Branded
Shade
Marquee
\$1,000

Optional
Named
Round
\$2,000

Club Day Invitation for Sponsors

Invitation including Food & Beverage Voucher valued at \$20 for annual Club Day

1 Ticket

2 Tickets

4 Tickets

6 Tickets

8 Tickets

Non-Playing Membership

Annual membership of club includes \$40 canteen credit & membership key tag

1

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2

2

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Certificate Of Appreciation (And Receipt For Tax Purposes)

Printed and framed certificate as thanks for support of the club

✓

✓

✓

✓

✓

Website, Team App & Sponsors Board

Acknowledgement of sponsor on club website and community sponsors board displayed within club rooms, club events & annual report

✓

✓

✓

✓

✓

Social Media Promotion

Club Facebook, Instagram and Team App posts upon signing and at least once a month during the seven-month season

✓

✓

✓

✓

End of Season Senior Presentation Event

Complimentary Award Presentation Ticket

1 Ticket

2 Tickets

2 Tickets

2 Tickets

Club Sponsor Cap

Preston Sponsor Cap with year of sponsorship

1 Cap

1 Cap

2 Caps

4 Caps

First Pitch

Throw First Pitch at a game of choice (subject to availability) on main diamond

✓

✓

✓

Game Day Signage & Club Sponsor

Teardrop flag with sponsor logo and image displayed on game days and training at main diamond (Subject to La Trobe Sport approval)

✓

✓

✓

Framed Playing Top

Framed 2022/2023 Season Playing Top with name of sponsor

✓

✓

Logo On Training Top

Sponsor logo included on back of training top

✓

✓

Signage On Home Team Dug Out

Signage included in home team dugout located at main diamond (Subject to La Trobe Sport approval)

✓

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Inc
\$250
Hospitality
Package



Individual Player Sponsorship Packages 2023/2024 Season

Double Play
\$50

Home Run
\$150

Player Sponsor Board

Photo of player with sponsor name or logo displayed on Player Sponsor Board located in club rooms



Photo of Player with sponsor name/logo

Photo of player with sponsor name or logo provided to sponsor



Certificate Of Appreciation (And Receipt For Tax Purposes)

Certificate as thanks for support of the player



Website & Team App

Acknowledgement of sponsor on club website, club events & annual report



Social Media Promotion

Club Facebook, Instagram and Team App posts upon signing



\$50 Voucher off 2023/2024 Club Fees

Voucher provided to sponsored player providing \$50 off Club Fees for the season in which the player is sponsored





Partners (Preferred Suppliers) 2023/2024 Season

Partners

Website, Team App & Partners Board

Acknowledgement of partner on club website and community partner board displayed within club rooms, club events & annual report



Social Media Promotion

Club Facebook, Instagram and Team App posts upon signing and at least once a month during the seven-month season



For More Information

For more information contact:

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